



Idara Plus
Academy

Idara Plus Academy

Towards more efficient, impactful, and sustainable management

Integrated Institutional Consulting & Development House

Consulting Services

Training

Digital Transformation

About Us

The Integrated House of Expertise for Institutional Development

Idara Plus has an integrated team of consultants, faculty members, and industry experts to provide consulting, training, and tailored institutional development services to companies, government entities, and the non-profit sector.



We don't just provide consulting; we contribute practically to building institutions that are more capable of growth and competitiveness, and of sustainable transformation, through practical solutions from diagnosis to implementation.

Strategic Direction (Our Vision and Mission)



Vision 2030 & Beyond

Vision

To be the first-choice and leading consulting house in the Arab world in institutional excellence, strategic development, and digital transformation, through innovative solutions that help build sustainable, globally competitive institutions.



Mission

Empowering institutions and leaders in the private, governmental and non-profit sectors to achieve the highest levels of operational efficiency and sustainable impact, through integrated consulting and training services that transfer knowledge and develop human and organizational capabilities.

CEO & Founder

+25

Years of Experience

Some Academic Qualifications
and Accreditations



Dr. Ahmed Hassan

Doctor of Business Administration, Cairo
University

Lecturer at many universities and educational
academies

Consultant for more than 80 companies

PMO Director at the Ministry of
Communications and Information Technology

DBA, PMI-ATP, PMP, PBA, ACP
PgMP, PMOCP, RMP, LSSBB, SP



Lnrns





Al-Azhar Al-Sharif



Ministry of Communications, Egypt



Nile University, Egypt



Ministry of Health, Egypt



John Saliston English University



Hayel Saeed Anam, Yemen



The American University, Egypt



**International Business Executives
Academy, China**



Idara Plus

Academy

Consulting Team



Eng. Mostafa Hassan

Master of Business Administration
Maritime Academy



Dr. Ahmed Bassiouny

Restructuring Consultant
Cairo University



Dr. Tawfik Omran

Doctorate in Finance Management
Cairo University



Idara Plus

Academy

Consulting Team



Dr. Karim Osama

Doctorate in Information Systems
Ain Shams University



Dr. Ahmed Galal

Quality Assurance Consultant
The American University



Dr. Mohamed Ismail

Doctorate in Investment Management
Cairo University

Core Values System



Professionalism

Commitment to the highest professional standards in delivering consulting and implementation in a world-class manner.



Integrity

Absolute transparency and complete objectivity in dealing with our partners and their data.



Partnership

We work as successful partners with our clients, not merely as consulting service providers.



Quality

Continuous pursuit of, and commitment to, error-free excellence in all our deliverables.



Sustainability

Building solutions and practices that ensure continued success and long-term institutional growth.

Success Factors and Competitive Advantage



Knowledge & Application

Integrated academic and practical expertise. A team that combines the depth of faculty members' academic knowledge with the applied experience of industry experts.



Empowerment

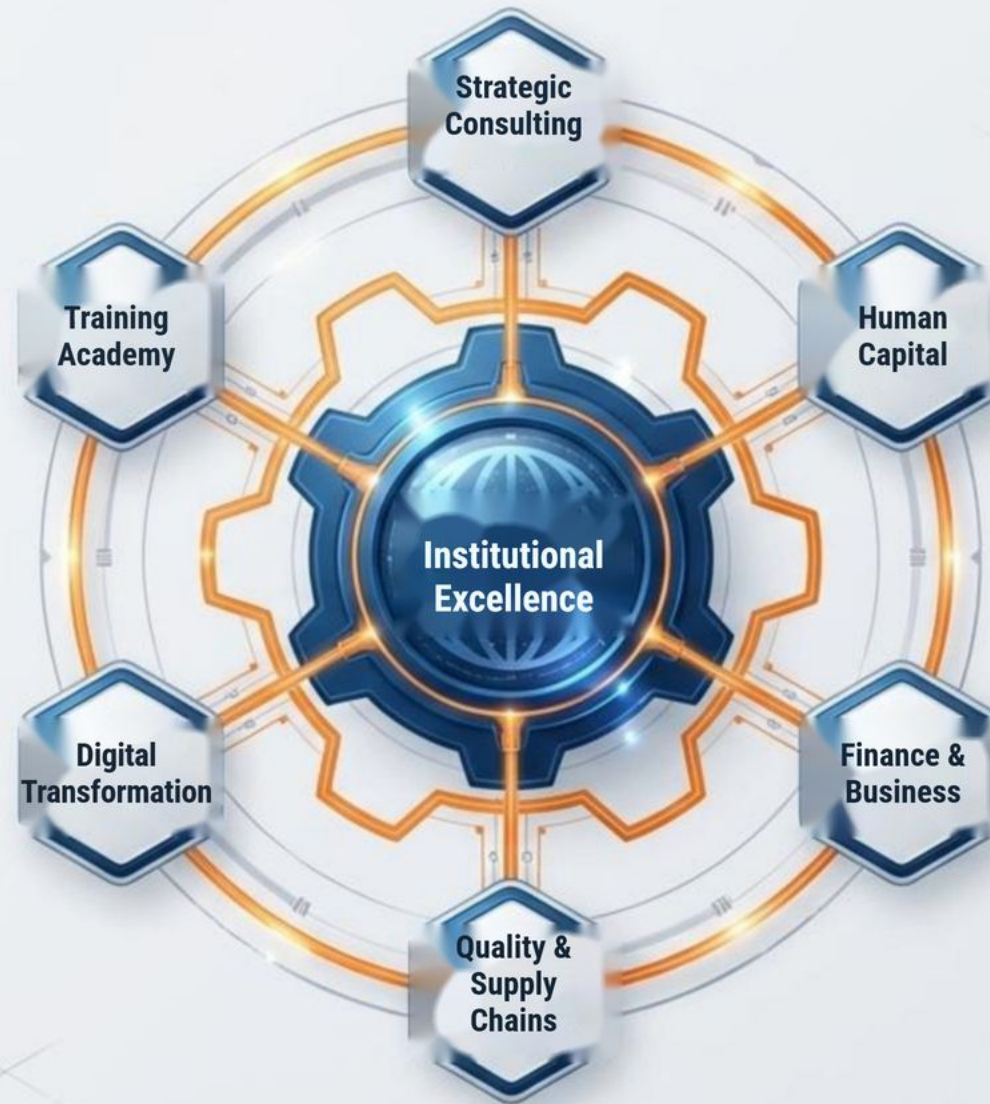
Knowledge transfer and capacity building. Qualifying work teams inside the organization to ensure continuity of development and self-reliance after the project ends.



Sustainable Impact

Practical, applicable solutions with a tangible and lasting impact (knowledge transfer and application).

The Integrated Solutions Ecosystem



We don't offer fragmented solutions; the six business units intersect and integrate to ensure a comprehensive, smart, and radical transformation for your institution.

01

Strategic Consulting



Institutional Change Management

Leading cultural and organizational transformation during expansion or merger phases.



Building Operating Models

Developing business and operating models, designing process flows and key performance indicators (KPIs).



Developing Executive Leaders

Providing advisory support and assisting decision-makers.



Institutional Risk Management

Identifying strategic and operational risks and developing effective response plans.

02

Human Capital Solutions



Human Resources and Organizational Development Services



Step 1: Performance Management Systems

Designing and implementing a comprehensive performance management system (360-Degree Feedback & OKRs).



Step 2: Competency Development

Linking performance evaluation with incentives and career paths to ensure talent retention and boost productivity.

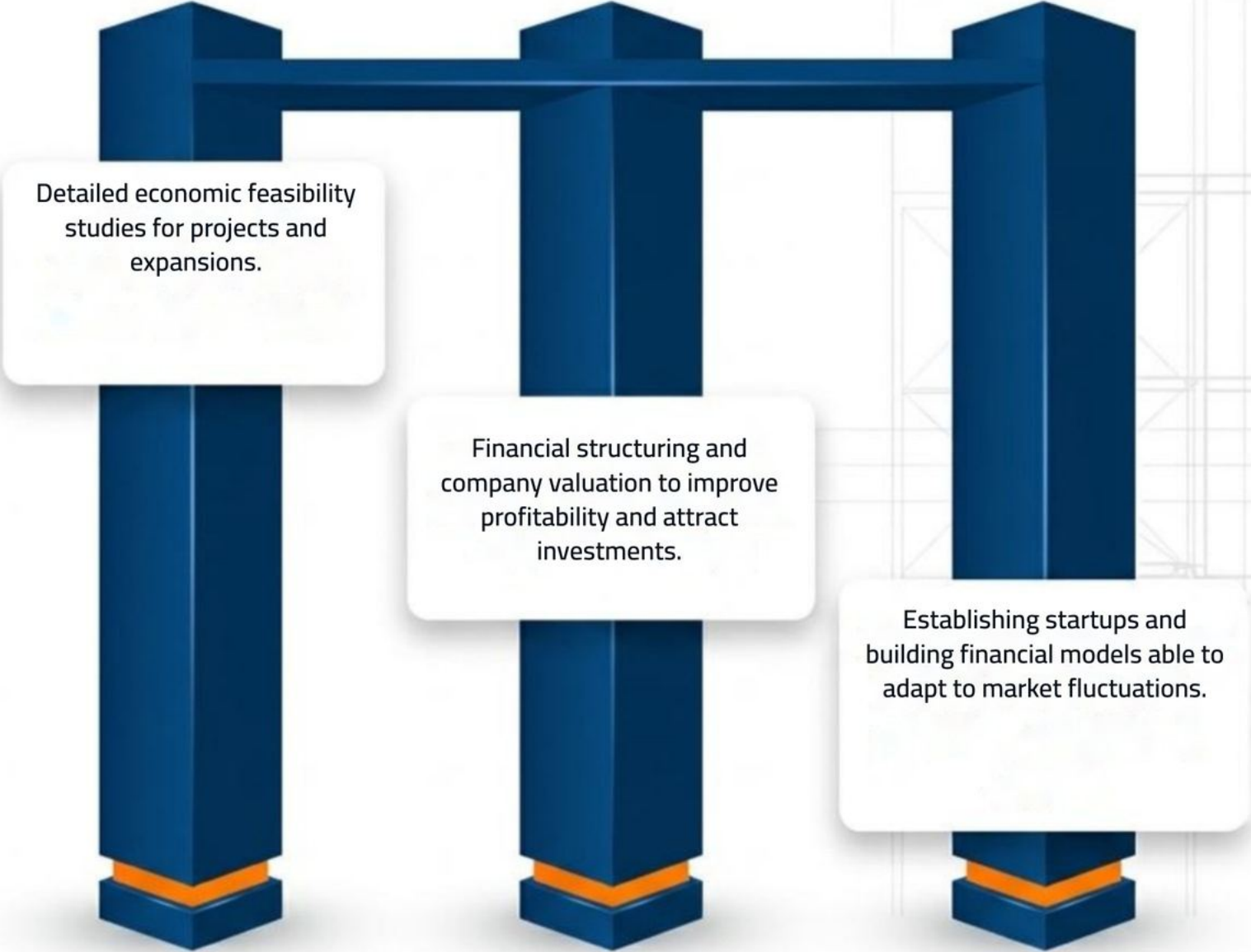


Step 3: Knowledge Transfer

Building internal capabilities able to manage change and apply modern models efficiently and flexibly.

03

Finance & Business Consulting



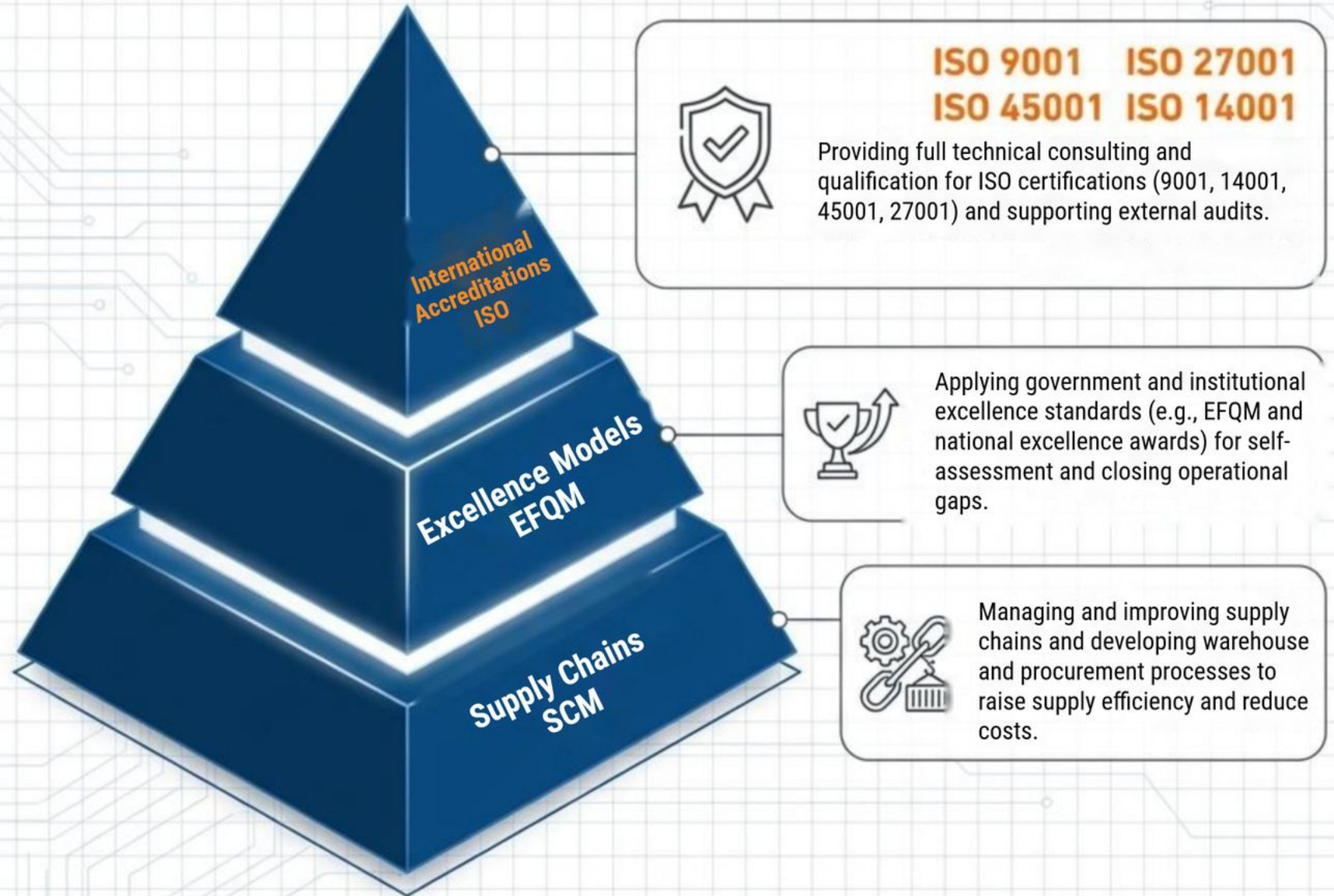
Detailed economic feasibility studies for projects and expansions.

Financial structuring and company valuation to improve profitability and attract investments.

Establishing startups and building financial models able to adapt to market fluctuations.

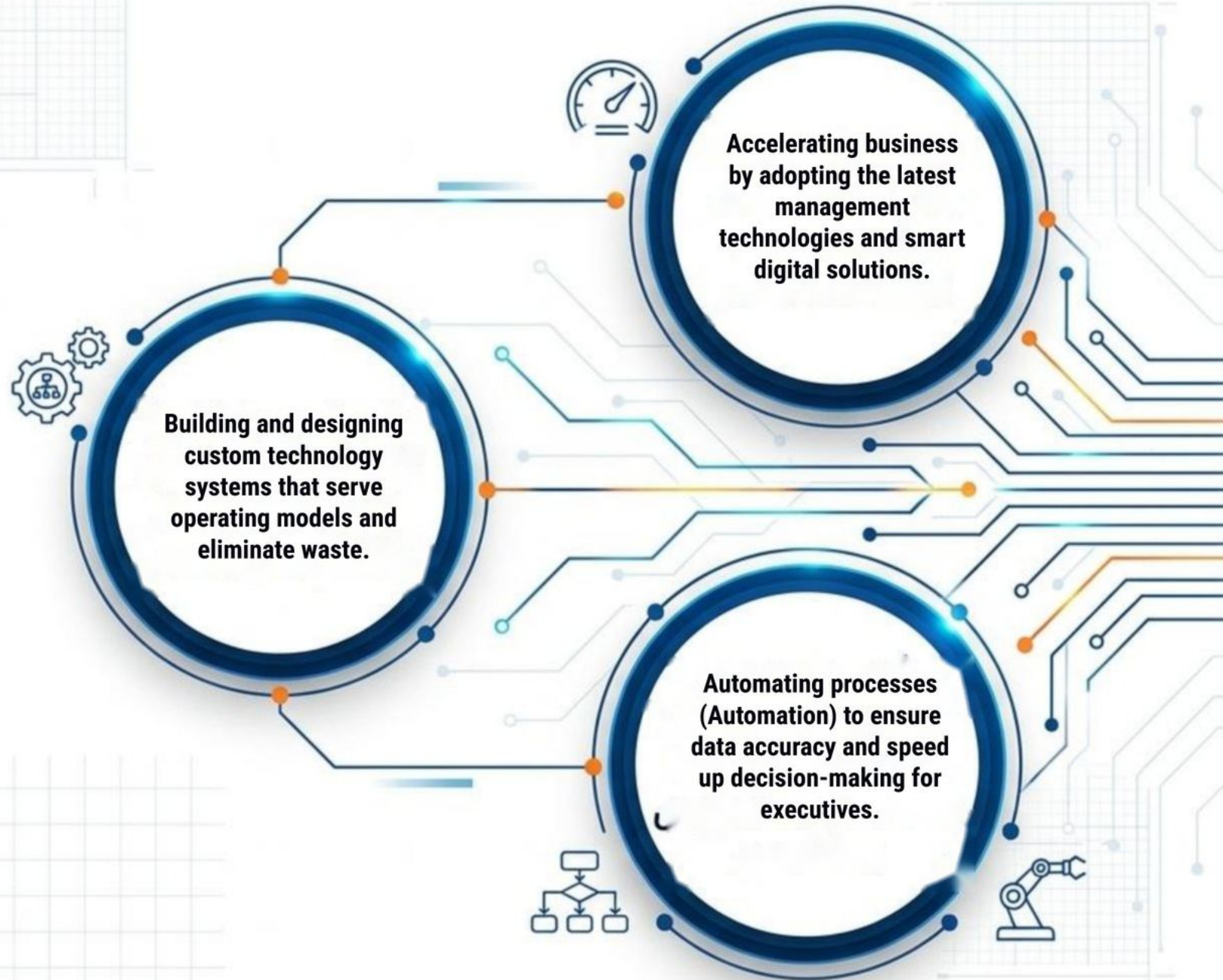
04

Quality and Institutional Excellence



05

Digital Transformation



06

Institutional Training Academy



Leadership and Management Training

Programs to develop executive leaders and middle management, and prepare second-line leaders through strategic thinking and crisis management.

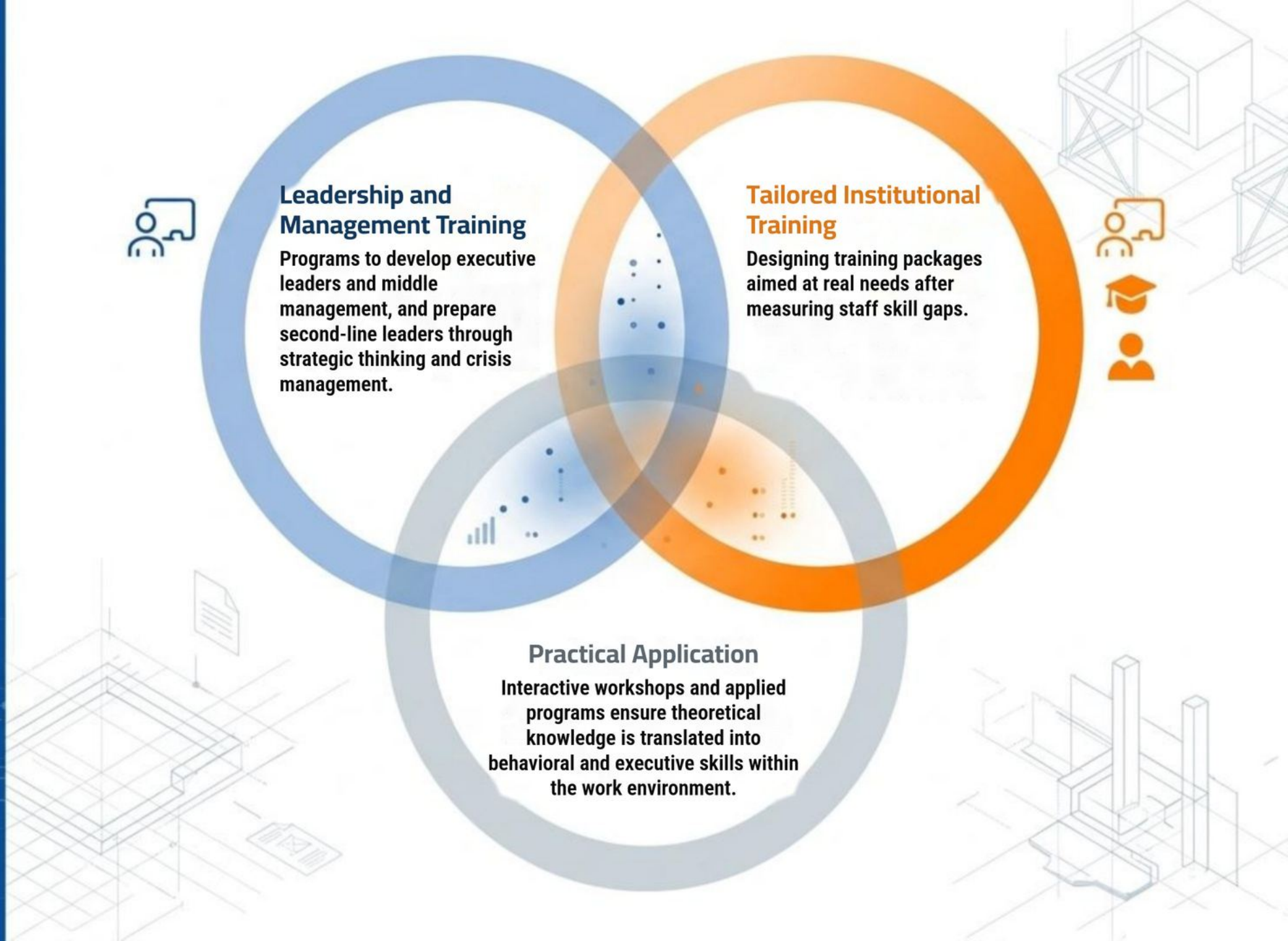
Tailored Institutional Training

Designing training packages aimed at real needs after measuring staff skill gaps.



Practical Application

Interactive workshops and applied programs ensure theoretical knowledge is translated into behavioral and executive skills within the work environment.



Success Partners and Target Sectors



Private Sector

Chief executives and large companies seeking to increase market share, automate operations, and reduce costs.



Government Sector

Public sector leaders, ministries, and bodies seeking institutional excellence and applying efficiency standards (EFQM).



Investors & Entrepreneurs

Feasibility studies, company valuation, and establishing startups with calculated risks.



Non-Profit Sector

Civil society institutions seeking to build their capabilities and cadres and achieve sustainable community impact.

Impact in Numbers and Track Record

+150

Consulting Projects
Delivered

+50

Government and
Private Entities

+5,000

Trainees and
Leadership Cadres

98% 

Client
Satisfaction Rate

Success Stories

Industrial and Commercial Sector:

Restructuring and reorganizing 15+ organizations and a family business group.

Health and Education Sector:

Preparing excellence plans and qualifying for international accreditations.

Logistics Services:

Automating supply chains and applying SCM programs.

We work through strategic partnerships with consulting and academic alliances and global technology providers (partner ecosystem).



Your Partner Towards Institutional Excellence and Sustainable Transformation

Start your transformation journey with confidence with the Idara Plus team of experts.